



MEDIA ADVISORY

EXPERTS TO EXPLORE LEGAL AND BUSINESS IMPLICATIONS OF WEBSITE ACCESSIBILITY ON WEDNESDAY, AUGUST 8

MIAMI – A panel of legal and technical experts will examine the controversial issue of website accessibility to persons with disabilities during a seminar to be held on Wednesday, August 8, beginning at 8 a.m. at Miami Lighthouse for the Blind and Visually Impaired, 601 Southwest 8th Avenue.

Speakers will demonstrate the various assistive technologies that visually and hearing impaired persons require to access Internet websites, and will examine whether public websites that fail to accommodate these assistive technologies violate the Americans with Disabilities Act. They also will explain why accessibility compliance makes good business sense.

Participating panelists will include:

Robert S. Fine, National Chair, Disability Rights Law, Greenberg Traurig, P.A.

Daniel F. Benavides, Partner, Hospitality Practice Group, Shutts & Bowen, P.A.

Virginia A. Jacko, President & CEO, Miami Lighthouse for the Blind

Bill Rivera, Senior Accessibility and Computer Technology Manager, Miami Lighthouse

Jorge Hernandez, Computer Technology Services Instructor, Miami Lighthouse

The seminar is being co-sponsored by the Greater Miami Convention & Visitors Bureau, the Greater Miami and the Beaches Hotel Association, and Miami Lighthouse for the Blind and Visually Impaired.

NOTE TO EDITORS: Media are invited to attend and cover this event.

Cameron Ehren Sisser

Vice President for External Relations

Miami Lighthouse for the Blind and Visually Impaired, Inc.

Florida Heiken Children's Vision Program, LLC

601 SW 8th Avenue

Miami, FL 33130

Phone: 786-362-7515

Cell: 305-582-0445

It's Possible to See Without Sight™