

## MIAMI MARLINS AND MIAMI LIGHTHOUSE PROVIDING FREE VISION CARE TO STUDENTS AT LENORA B. SMITH ELEMENTARY ON OCTOBER 12

MIAMI – The Miami Marlins are heading back out to the community following the club's fourth Postseason appearance and teaming with Miami Lighthouse for the Blind and Visually Impaired to provide free vision examinations to students at Lenora B. Smith Elementary on Thursday, October 12, beginning at 10 a.m. The Marlins and Miami Lighthouse's subsidiary, Florida Heiken Children's Vision Program, are partnering to provide access to vision care to disadvantaged students from the local community.



Eye examinations will take place in a colorfully-branded and fully-equipped mobile optometric unit, donated by the Miami Marlins and Major League Baseball to the Heiken Program, which features baseball-themed graphics including Miami Marlins logos and images of Billy The Marlin.

The mission of the Florida Heiken Children's Vision Program is to make sure that all financially disadvantaged schoolchildren who fail their vision screening have access to a comprehensive eye examination including dilation and glasses, if required, to give them the best chance at academic success.

These free services are offered statewide, either on-site at schools via five mobile eye clinics or by the Heiken Program's network of more than 1,100 participating optometrists.

WHO: Miami Marlins

Miami Lighthouse for the Blind and Visually Impaired

Lenora B. Smith Elementary Students

Billy The Marlin

WHEN: Thursday, October 12

10 a.m. – Event begins

WHERE: Lenora B. Smith Elementary

4700 NW 12th Ave, Miami, FL 33127

MEDIA: Please RSVP with Jon Erik Alvarez (<u>JAlvarez@marlins.com</u>)

The Marlins and Billy The Marlin will join the Miami Lighthouse's celebration of National White Cane Day on Monday, October 16<sup>th</sup> 9:00AM at Miami Lighthouse located at 601 SW 8<sup>th</sup> Ave., Miami FL 33130. White Cane Day is a National Day of Observance, established by President Lyndon Johnson in 1964. The day is set aside to celebrate the many achievements of the blind and visually impaired, and their important symbol of independence, the white cane.

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