

## **MEDIA ADVISORY**

## Drivers Showcase High-Performance Cars for Charity Providing Blind Students Once-in-a-Lifetime Experience

Miami, FL – On Saturday, September 23<sup>rd</sup> from 11:00AM-2:00PM, get ready to rev up your engines with Ferraris, McLarens, Porsches, Lamborghinis, Vipers and more all showcased for the day by generous donors to help blind students from Miami Lighthouse for the Blind experience an unforgettable day. Car enthusiasts and sponsors that will be donating their time to give these students the ride of their lives include: Michael Weintraub, Homestead Miami Speedway, Grove Bank & Trust, Luisa and George Foyo, The Collection, Baptist Health South Florida, Caterina Sastri, Frank Voytek, Pete Fernandez, Alexander Mendoza, Nielson Family, Neil Solser, Trish and Dan Bell, Pepe Abrante Cosio, John Vidalin, Dr, Mike McDermott, Jhonny Mercado, German Valencia, Olga Villaverde, Albert Gocsman, Becoming Legendary, SFM Services, AG Supercars, WTS Dynamics, Flatout Investments, Sushi Maki and others.

More than 50 Miami Lighthouse students will embark on an extraordinary adventure as they interact with an impressive fleet over 15 high-performance vehicles. "For our students that may not be able to see the car they are they will definitely hear and feel the roar of the engines. For a number of our students, this will be their first encounter with high-end automobiles, and they will have the chance to sit in, explore and ride in these high-performance vehicles thanks to a few very generous donors" said Virginia Jacko President and CEO of Miami Lighthouse. Ms. Jacko, who is also blind, will be present to interact with the students, media and join in on the fun.

The highly anticipated event has been carefully designed to instill confidence through the power of touch and interaction with these captivating cars. "We are thrilled to offer this extraordinary opportunity to these blind students at Miami Lighthouse," said George Foyo, Immediate Past Board Chair, organizer and donor of a Porsche 911 Turbo S for the day. "Interacting with the students and seeing their reaction to the acceleration of these vehicle is priceless and will not only broaden their horizons but also inspire them to dream big and reach for the stars. We are incredibly grateful to the car enthusiasts who have so graciously donated their time and vehicles to make this event possible", said Caterina Sastri, Board Director and parent of a former Miami Lighthouse Academy student.

Miami Lighthouse students participating in the event include: first and second graders attending the Miami Lighthouse Academy, Pre-Employment Transition Program students aged 14-22 and Miami Lighthouse Music Program students. The event will reinforce what Miami Lighthouse teaches on a daily basis that—"It's possible to see without sight<sup>TM</sup>".

Media are invited to observe, ride in the luxury vehicles with blind students and interact as these ambitious students experience a unique experience.

- WHEN: Saturday, September 23rd, 2023 11:00 a.m. – 2:00 p.m.
- WHERE: Miami Lighthouse for the Blind 601 SW 8<sup>th</sup> Ave. Miami, FL 33130