



**MEDIA ADVISORY: FOR IMMEDIATE RELEASE**

**PUBLIX CHOOSES MIAMI LIGHTHOUSE FOR DAY OF SERVICE**

*Publix Super Markets Celebrates 85 years by Giving Back to Miami Lighthouse for the Blind*

**MIAMI— On Friday, April 17<sup>th</sup> Publix Serves Day will be held at Miami Lighthouse for the Blind and Visually Impaired (601 S.W. 8<sup>th</sup> Avenue).** Publix Super Markets associates are celebrating the company's 85th anniversary this year by giving back to the community. The day will consist of beautifying the Miami Lighthouse facility, as well as, serving lunch to blind and visually impaired clients. Publix associates will be laying sod, mulching and planting herbs and vegetables to create a healthy garden. The healthy garden will help educate blind and visually impaired children that eating healthy can be inexpensive and provide wonderfully flavorful additions to meals.

"Eating healthy doesn't have to cost more, and we consider this collaboration with Publix Supermarkets a great opportunity for those affected by loss of sight to learn about the benefits of healthy eating habits," said CEO Virginia Jacko.

Publix founder George Jenkins was a giving person and believed in supporting the community. "What better way to honor his legacy than to encourage others to give back as well. Giving back is a part of the Publix culture and mission. We are proud to support the work of many organizations that provide an essential lifeline to those who need it most in the communities where we work and live." said Nicole Krauss, media and community relations manager for Publix's Miami Division.

**Media is invited to attend Publix Serves Day on April 17<sup>th</sup> at Miami Lighthouse for the Blind beginning at 9:00am.**

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**MIAMI LIGHTHOUSE MISSION STATEMENT:**

*To provide vision rehabilitation  
and eye health services  
that promote independence,  
to collaborate with and educate professionals,  
and to conduct research in related fields.*

**Cameron Ehren Sisser**

Director of External Relations

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**It's Possible to See Without Sight™**