



MEDIA ADVISORY

BEAUTY FOR THE BLIND

*MIAMI LIGHTHOUSE TEAMS UP WITH POPULAR BEAUTY EXPERTS
TO GIVE HAIR, MAKEUP AND STYLE CLINIC TO BLIND SENIORS*

WHAT: Beauty for the Blind

WHERE: Miami Lighthouse for the Blind and Visually Impaired
601 Southwest 8th Avenue
Miami, Florida 33130

WHEN: Friday, November 22, 2019
9:30-11:30 A.M.

DETAILS: Imagine being blind, and styling your own hair, doing your own makeup or choosing a coordinated clothing outfit. A team of international beauty experts will join forces to teach “Beauty for the Blind,” a presentation for participants in Miami Lighthouse for the Blind’s Senior Group and Health Activities (SGA) programs.

Leading the presentation will be popular fashion stylists and designers Marla Cartin and Wilfred Marrero, Jr. from Style Clinic International, and celebrity makeup artist and hair stylist Joshua Barrett of Joshua Barrett Beauty.

In addition to providing expert hair and makeup advice and personalized style tips, this clinic will address the special challenges faced by the visually impaired.

Virginia Jacko, CEO of Miami Lighthouse said “We teach that remaining independent, whether styling your own hair and makeup or choosing coordinated outfits, is certainly possible for anyone with vision loss. This event will reinforce Miami Lighthouse’s philosophy—it’s possible to see without sight.”

Media are encouraged to arrive by 9:30am. For more information, contact Cameron Sisser, Miami Lighthouse’s Vice President for External Relations, at 786-362-7515 or csisser@miamilighthouse.org.

###

Cameron Ehren Sisser

Vice President for External Relations

Miami Lighthouse for the Blind and Visually Impaired, Inc.

Florida Heiken Children's Vision Program, LLC

601 SW 8th Avenue

Miami, FL 33130

Phone: 786-362-7515

Cell: 305-582-0445

It's Possible to See Without Sight™

Visit our website to make a donation: miamilighthouse.org