

MEDIA ADVISORY

Media Contact:

Maritza Arceo-Lopez/Jorge Martinez
The Conroy Martinez Group
Tel: 305-445-7550
Email: maritza@conroymartinez.com

MIAMI SEAQUARIUM OPENS NEW ‘MAIN STREET’ ENTRANCE WITH AN OFFICIAL RIBBON-CUTTING EVENT ON JUNE 6

Park to host attendees from Miami Lighthouse for the Blind at its new touch pools with special VIP touch tour

WHO: Miami Seaquarium, Miami Lighthouse for the Blind Senior Group, GMCVB representatives, Junkanoo and Miami Seaquarium costume characters

WHAT: Miami Seaquarium official ribbon-cutting ceremony to unveil the highly anticipated transformation of their new front entrance. The major renovation features touch pools, an expanded retail shop and a new flamingo exhibit located at the “Main Street” section of the park. Miami Lighthouse for the Blind seniors will be welcomed for a hands-on experience at the touch pools followed by a VIP tour at 10:20 a.m., which media is welcome to attend. Guests are invited to get a first look at the brand-new entrance’s mid-century modern design while enjoying the celebratory experience alongside the Junkanoo, Miami Seaquarium costume characters and executives from the GMCVB.

This multimillion dollar investment incorporates new industry trends to enhance the guest experience at the park, such as concierge-style services. The park’s Main Street entrance touch pools to exhibit invertebrates, bamboo sharks, bluespotted rays and freshwater cleaner fish. The new promenade features a Caribbean flamingo exhibit with 30 flamingos surrounded by tropical landscape. In addition, the park installed a new marque sign with a 50 sq. foot LED screen.

WHEN: **Wednesday, June 6, 2018**
10:00 a.m. – Official Ribbon Cutting Ceremony

10:20 a.m. – VIP Tour for attendees from Miami Lighthouse for the Blind

WHERE: Miami Seaquarium
4400 Rickenbacker Causeway
Miami, FL 33149

Background Information:

Founded in 1931, Miami Lighthouse for the Blind and Visually Impaired's mission is to provide vision rehabilitation, eye health services and education that promote independence, to collaborate with and train professionals, and to conduct research in related fields. For more information go to www.miamilighthouse.org

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