



## **Breakthrough Wearable OrCam MyEye 2.0 Artificial Vision Device Empowers People Who are Blind and Partially Sighted to Achieve Increased Independence**

*Media is Invited to Experience Next Generation in Assistive Technology at Miami Lighthouse on Friday, February 9<sup>th</sup>*

MIAMI – Miami Lighthouse for the Blind and Visually Impaired will debut OrCam MyEye 2.0, the world's most advanced wearable artificial vision device for people who are blind, partially sighted and have reading difficulties, and will demonstrate how this intuitive, discreet assistive technology instantly reads printed and digital text aloud – from any surface – as well as performs facial recognition and other functionality on **Friday, February 9 between 9:30 a.m. and 3:30 p.m. Miami Lighthouse is located at 601 Southwest 8<sup>th</sup> Avenue, Miami.**

Pioneered in Israel, wireless, lightweight and compacted into the size of a finger, the next generation OrCam MyEye 2.0 magnetically mounts on the wearer's eyeglasses or sunglasses frame. Weighing less than an ounce, OrCam MyEye 2.0 is the only wearable artificial vision tech that is activated by an intuitive pointing gesture or simply by following the wearer's gaze – allowing for hands-free use without the need of a smartphone or Wi-Fi. OrCam MyEye 2.0 communicates visual information to the wearer in real time through a tiny speaker positioned toward the ear, thereby delivering increased independence to blind and visually impaired users.

Miami Lighthouse's Low Vision Solutions Center will be the exclusive point of sale for OrCam MyEye.

EDITORS: Media reporters, photographers and videographers are invited to experience individual demonstrations of OrCam MyEye 2.0, and discuss its applications for people who are visually impaired with OrCam and Miami Lighthouse representatives.

**For more information:** [www.orcam.com](http://www.orcam.com) and [YouTube](https://www.youtube.com) and follow OrCam on [Facebook](https://www.facebook.com) and [Twitter](https://twitter.com).

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**It's Possible to See Without Sight™**