

MEDIA ALERT

MIAMI LIGHTHOUSE LAUNCHES FAMILY SECURITY FUND CAMPAIGN TO BATTLE FOOD INSECURITY AMONG FAMILIES OF BLIND CHILDREN

- WHO: Miami Lighthouse for the Blind and Visually Impaired
- <u>WHAT:</u> Kickoff of Family Security Fund Food Delivery Program
- WHEN: Thursday, August 6, 2020

Beginning at 1 p.m.

WHERE: Perricone's Marketplace & Cafe

1700 SW Third Avenue

Miami, Florida 33129

<u>DETAILS</u>: Miami Lighthouse for the Blind and Visually Impaired will kick off a Family Security Fund Campaign with the delivery of meals to needy local families with blind children. The launch will begin with the gathering of a small group volunteers at Perricone's Marketplace where they will pick up meals for delivery to the families in need.

In response to growing economic distress surrounding the Covid-19 pandemic, Miami Lighthouse for the Blind established its Family Security Fund to provide meals and other essentials to needy families with blind children living in our community. Miami Lighthouse is appealing to the public to support this fund after receiving a generous financial donation from the Miami Delta Gamma Alumnae Chapter.

Miami Lighthouse has been spending an average of \$3,500 a week to ensure that numerous local families who are experiencing food insecurities have food on their tables. The organization created its Family Security Fund to encourage members of the community to contribute and support families who have been financially impacted by the pandemic.

In efforts to further support commerce in the community, Miami Lighthouse will commission local restaurants to prepare meals for its food recipients. After receiving the donation from the Miami Delta Gamma Alumnae Chapter, Miami Lighthouse reached out to Perricone's Marketplace & Café and Sullivan Street Bakery to feed Miami Lighthouse families by preparing meals. A small group of volunteers comprised of Delta Gamma Alumnae and teachers from Miami Lighthouse's Learning Center for Children[™] will deliver these meals to the residences of the families in need.

Miami Lighthouse annually transforms the lives of 90,000 blind and visually impaired people, babies to seniors, and their families. The impact of the services and programs is statewide, national, and international. Miami Lighthouse and its Lighthouse Learning Center for Children[™] are located at 601 Southwest Eighth Avenue in Miami.

<u>NOTE TO MEDIA</u>: Miami Lighthouse leaders and volunteers will gather at Perricone's Marketplace to pick up meals for delivery to needy families. They will be available for interviews at the restaurant.

Additionally, media are invited to cover one of the first meal deliveries, which will take place at the home of the Benavides family at 1023 Northwest 33rd Street, Miami, Fl.

For more information about Miami Lighthouse's Family Security Fund Campaign, call 786-362-7515 or visit http://miamilighthouse.org/InThisTogether.asp.

Cameron Ehren Sisser

Vice President for External Relations Miami Lighthouse for the Blind and Visually Impaired, Inc. Florida Heiken Children's Vision Program, LLC 601 SW 8th Avenue Miami, FL 33130 Phone: 786-362-7515 Cell: 305-582-0445 **It's Possible to See Without Sight**[™]

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