

MIAMI MAYOR JOINS WHITE CANE DAY MARCH ON OCTOBER 15 RECOGNIZING THE RIGHTS OF THE BLIND

- WHAT: White Cane Day Celebration
- WHERE: Miami Lighthouse for the Blind 601 Southwest 8th Avenue Miami Florida 33176
- WHEN: Tuesday, October 15, 2019 Beginning at 8:30 a.m.
- DETAILS: Miami Mayor Francis Suarez will serve as grand marshal of the 2019 White Cane Day Procession. He will be joined by hundreds of local dignitaries and residents, as they walk through the streets of Little Havana to express their appreciation for the role of the blind and visually impaired in American society.

The procession will include dozens of blind and visually impaired Miamians, walking with white canes and guide dogs. They will be escorted by City of Miami Police and Fire Departments. Emceeing the event will be Gisella Aboumrad, award winning actress and writer, and sharing in on the festivities will be Billy the Marlin, mascot of the Miami Marlins baseball team.

The procession will leave Miami Lighthouse, proceed down Southwest 8th Street and return to Miami Lighthouse. Immediately following the procession, participants will enjoy a celebration at Miami Lighthouse for the Blind, featuring entertainment, speakers and refreshments.

White Cane Day is a national observance, established by President Lyndon Johnson in 1964. The day is set aside to celebrate the many achievements of the blind and visually impaired, and their important symbol of independence, the white cane.

Event sponsors include Florida Blue, OrCam, MassMutual Miami, Lions for the Blind, Tracfone, Telefonica, Ambutech, Walgreens Store #15994, and Burger King Store #12778.

Cameron Ehren Sisser

Vice President for External Relations Miami Lighthouse for the Blind and Visually Impaired, Inc. Florida Heiken Children's Vision Program, LLC 601 SW 8th Avenue Miami, FL 33130 Phone: 786-362-7515 Cell: 305-582-0445 It's Possible to See Without Sight™

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